


1. Hero Section

Headline:

Become a Certified Business Analyst in Just 6 Months

Subheadline:

Master Business Analytics, Data Tools & Problem-Solving Techniques with our **industry-validated certification program**. Learn Excel, SQL, Python, ML, and Cloud Tools – and get placement-ready with real projects.

 Duration: 24 Weeks + 4-Week Internship |  Career Track Focused |  100% Online + Mentorship

CTA Buttons:

 Apply Now |  Download Brochure |  Book Free Consultation

2. Why Choose This Program?

-  6-Month Certification with Career Escalator Training
-  Learn Excel, SQL, Python, ML, Data Viz, NLP & more
-  Solve 12+ Real-World Business Projects
-  Internship + Project Deployment on Cloud
-  Integrated Tool Training (Python + SQL + Spark)
-  Job Preparation: LinkedIn, Resume, Mock Interviews
-  Certificate Only Upon Final Exam Clearance
-  Flexible Learning with Lifetime Access

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3. Who is This Program For?

Perfect for:


- Aspiring Business/Data Analysts
 - Professionals in operations, finance, marketing, HR
 - Students and graduates from BBA, B.Com, BCA, MBA, engineering backgrounds
 - Career switchers from sales, support, admin, etc.
 - Anyone looking to learn job-ready analytics in 6 months
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4. Program Overview

Duration	Phase	Focus Areas
24 Weeks	Core Training	Excel, SQL, Python, ML, Data Viz
4 Weeks	Internship	Tools + Cloud Projects + Interview Prep
Final Phase	Certification Exam	Portfolio, Exam & Job Readiness

5. Curriculum Breakdown

Semester 1 – Analytics Foundations (Beginner)

Module	Tools & Topics	Projects
Excel for Analysis	Pivot tables, lookups, charts	1
SQL for Analysis	Queries, joins, filters	1
Python Fundamentals	Basics, functions, loops, data types	2
Statistics & Probability	Descriptive stats, distributions	—
Semester 1 Exam	Evaluation & Progress Check	







Semester 2 – Intermediate Business Analytics


Module	Tools & Topics	Project s
Python for Data Science	Pandas, NumPy, Matplotlib, Seaborn	2
Data Cleaning & Preprocessing	Outliers, nulls, feature engineering	2
Intro to Machine Learning	Regression, classification	1
Semester 2 Exam	Evaluation	✓

Semester 3 – Advanced Analytics Tools

Module	Tools & Topics	Project s
Tree-Based & Boosting Models	Decision Trees, XGBoost	1
Time Series Forecasting	Seasonality, trend, ARIMA	1
Intro to NLP	Tokenization, vectorization	1
Intro to Deep Learning	Neural networks, Keras basics	1
Semester 3 Exam	Assessment	✓

6. Tools & Technologies Covered

-  Excel
-  Python, Pandas, NumPy
-  SQL (MySQL, PostgreSQL)
-  Power BI, Matplotlib, Seaborn
-  Scikit-learn, Keras
-  AWS or GCP (for model deployment)

-  GitHub, LinkedIn, HackerRank, Kaggle

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7. Internship & Integration Phase (4 Weeks)

Get hands-on industry exposure with real tools, tasks, and deployment:

- Python + SQL Integration
- Web Scraping
- Big Data Processing using Spark
- Machine Learning Model Development
- Cloud Deployment of Projects
- Power BI Dashboarding
- Mock Interviews with Hiring Experts

8. Career Escalator (Soft Skills + Job Prep)


This program doesn't just train you technically — it prepares you for real jobs.

Module	Focus Area
LinkedIn Optimization	Personal branding
Resume Building	ATS-proof formats
GitHub Projects	Code publishing & readmes
Effective Job Search	How to apply smartly
Cover Letter Writing	Emails that get noticed
Interview Skills	Mock interviews, confidence building

9. Final Certification Process

Your **Business Analytics Certification** is issued only after:

- Completing all semesters
- Submitting internship reports
- Passing the final certification exam
- Attending the final portfolio review session

 Includes GitHub + LinkedIn project portfolio + soft skill badge

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10. Program Fee & Payment Options

Plan	Amount
Full Program	₹1,20,000
EMI Plan	₹10,000/month (12 months)

 **Scholarships Available:**

- Early bird discounts
 - Special grants for women, students, and defense backgrounds
 - Group enrollment offers
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11. Career Outcomes

After this course, you'll be ready for roles like:

- Business Analyst

- Data Analyst
- BI Analyst
- Reporting Specialist
- Operations Analyst
- Market Research Analyst
- Junior ML Engineer
- Analyst – Digital/Finance/HR/Marketing

 Average salary range: ₹5–12 LPA depending on profile & region

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12. Frequently Asked Questions (FAQs)

Q: Is coding required to start?

No. We begin with the basics of Python and SQL.

Q: Can I join as a non-technical graduate?

Yes. This course is designed for commerce, BBA, and general backgrounds.

Q: Is the certification industry-approved?

Yes. It's backed by a project portfolio and assessed through a final certification exam.

Q: Will I receive placement help?

Yes. We provide resume, mock interview, LinkedIn, and referral support.

13. Contact Nextskilledge

(Whatsapp Button Redirection)

14. Final CTA Banner

Build Your Career with Data-Driven Decision-Making Skills

Join Nextskilledge's Business Analytics Certification today — and learn how to solve real business problems using real data and tools.

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